

unwrap the truth

THIS WARNING
REALLY MEANS
ONE THING:
THESE CIGARETTES
ARE AS HARMFUL
AS REGULAR ONES.



SURGEON GENERAL'S WARNING:
Smoking Causes Lung Cancer,
Heart Disease, Emphysema, And
May Complicate Pregnancy.

MENTHOL

EXTREMELY
COOL



TOBACCO COMPANIES
USE GREEN
TO CONVEY FRESHNESS
WHEN IN REALITY
THERE'S NOTHING
FRESH ABOUT A
MANUFACTURED
TOBACCO PRODUCT.



IS IT EXTREMELY COOL
TO MASK THE
HARSHNESS AND
DEADLY PROPERTIES OF
TOBACCO BY ADDING
A MINTY FLAVOR?

Big Tobacco fools you by using minty flavors that trick your taste buds, while the rest of your body pays the price. Take a stand to help us ban menthol products once and for all. You could be saving lives and preventing 9 million people from starting to smoke. **Learn more at swatflorida.com**



STUDENTS WORKING AGAINST TOBACCO