

# Unwrap the truth

THIS WARNING  
REALLY MEANS  
ONE THING:  
THESE CIGARETTES  
ARE AS HARMFUL  
AS REGULAR ONES.

SURGEON GENERAL'S WARNING:  
Smoking Causes Lung Cancer,  
Heart Disease, Emphysema, And  
May Complicate Pregnancy.



TOBACCO COMPANIES  
USE GREEN  
TO CONVEY FRESHNESS  
WHEN IN REALITY  
THERE'S NOTHING  
FRESH ABOUT A  
MANUFACTURED  
TOBACCO PRODUCT.

IS IT EXTREMELY COOL  
TO MASK THE  
HARSHNESS AND  
DEADLY PROPERTIES OF  
TOBACCO BY ADDING  
A MINTY FLAVOR?