

Unwrap the truth

THIS WARNING
REALLY MEANS
ONE THING:
THESE CIGARETTES
ARE AS HARMFUL
AS REGULAR ONES.



TOBACCO COMPANIES
USE GREEN
TO CONVEY FRESHNESS
WHEN IN REALITY
THERE'S NOTHING
FRESH ABOUT A
MANUFACTURED
TOBACCO PRODUCT.

IS IT EXTREMELY COOL
TO MASK THE
HARSHNESS AND
DEADLY PROPERTIES OF
TOBACCO BY ADDING
A MINTY FLAVOR?

Big Tobacco fools you by using minty flavors that trick your taste buds, while the rest of your body pays the price. On **May 31, 2015**, in observance of **World No Tobacco Day** and **No Menthol Sunday**, take a stand to help us ban menthol products once and for all. You could be saving lives and preventing 9 million people from starting to smoke. Learn more at swatflorida.com



STUDENTS WORKING AGAINST TOBACCO

DATE: _____

LOCATION: _____

TIME: _____